

National IP Summit 2027

Partnership Opportunities

January 20, 2027 · Ottawa · National Arts Centre

The National IP Summit brings together senior leaders from government, industry, investment and Canada's innovation ecosystem around one question: how Canadian companies turn intellectual property into growth and competitive advantage. Partnering with the Summit puts your organization at the centre of that conversation, in the room and well beyond it.

Who's in the room

200 attendees, including senior government officials, executives of IP-intensive companies, investors and ecosystem leaders.

Why partner with IAC

- **Reach decision-makers.** Connect with the people shaping how Canada builds, protects and leverages IP, all in one day.
- **Own a moment.** Each opportunity is built around a distinct part of the Summit, so your visibility is tied to something attendees remember.
- **Extend your visibility.** Recognition runs before, during and after the event, across IAC's channels and post-event communications.

Partnership opportunities

Founder–Funder Networking Session · Exclusive · $3,000 (taken)

A casual session connecting IP-active founders with investors on January 19; the day before the summit. As host, you welcome participants, put your brand on the moment and invite guests from your network.

Networking Reception · Exclusive $8,000 (1 available)

The reception will be an opportunity for all attendees to network and discuss the opportunities and takeaways from the Summit speakers. It will take place in the afternoon on January 20 immediately following the close. You will take the stage to invite attendees to stay for the final reception and say a few words prior to the closing remarks.

Lunch Sponsor · Exclusive $6,000 (1 available)

The Summit's main networking break. You're recognized from the stage, on signage and in the program.

Session Sponsor · One per session $8,000 (8 available)

Align your organization with a topic that matters to your audience. You introduce the session and appear on its slides and in the program.

Summit Supporter · $5,000

Broad visibility across the Summit. Your logo appears on promotional materials, event signage and post-event communications, with recognition on IAC's LinkedIn channel on the day of the event.

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IAC · CAI

Benefits at a glance

BENEFIT	FOUNDER–FUNDER	RECEPTION	SESSION	LUNCH	SUPPORTER
Logo on promotional materials and signage	✓	✓	✓	✓	✓
Recognition in post-event communications	✓	✓	✓	✓	✓
LinkedIn recognition	Dedicated post	Dedicated post	✓	✓	✓
Named “hosted by” moment	✓	✓	✓	✓	—
Speaking role	Welcome	Deliver invitation to attendees	Introduce the session	Stage mention	—
Guest Summit passes	6	6	6	4	2
Team Summit passes	1	4	3	2	2

A two-way partnership

We ask partners to help spread the word. That means sharing the Summit with your network and extending your guest invitations, where applicable.

Summit programming is independently curated by IAC. Partners host and introduce; they do not shape session content.

Confirm your partnership

Several opportunities are exclusive and are confirmed on a first-come basis. Please confirm by December 1, 2026.

To talk with us about partnership opportunities, please contact **iacevents@ipcollective.ca**

ipcollective.ca/event/iac-national-ip-summit-2027