

Vice President, IP Strategy

This opportunity requires full-time attention as a member of a virtual team, working from home, with the ability to travel to meetings in-person across Canada.

Do you want to make an impact in growing Canada's innovation ecosystem? Join a driven team that is helping Canada's innovative companies grow. Our members are technology-driven businesses developing solutions in sectors such as cleantech, mining innovation, artificial intelligence, advanced manufacturing, and quantum technologies. We provide innovative companies with programs and resources to develop strong intellectual property (IP) strategies that support commercialization, competitiveness, and growth.

About the role:

Reporting to the CEO, the VP, IP Strategy leads teams in the evolution of Innovation Asset Collective's (IAC's) IP education and grant programs. You will enable innovative Canadian companies to build strong IP strategies, scale with confidence, and become the country's next generation of anchor companies. As a senior leader and ecosystem champion, you will guide a team of IP and education professionals, strengthen partnerships across Canada, and shape high-impact programs and collaborations that respond to member and partner needs.

Key responsibilities:

IP Strategy leadership

- Oversee and evolve IAC's IP education and grant funding programs to maximize learning outcomes, bringing value to the membership by boosting their IP capacity.
- Ensure programming remains current, and adaptable based on membership and partner needs
- Build and own IAC's IP Strategy brand and be a front-facing leader of the IAC education and grant programs including leading the content strategy and delivery of learning content across the ecosystem.
- Work with internal teams to understand the ecosystem needs, develop communications and promote IAC's IP capacity-building initiatives to partners and members
- Manage the program budget, metrics and reporting, and internal IAC IP Strategy team talent.

Key public spokesperson and advisor on the importance of IP strategy and the value of IAC's offerings.

- Showcase our educational programming and IAC's impact for members through speaking engagements across key ecosystem and industry events.
- Engage, identify and drive relationships with external partners, for the purpose of supporting the innovation ecosystem and providing value to our members and partners across Canada
- Serve as a subject matter expert in the business of intellectual property, representing IAC in engagements with our members, partners, and the broader innovation ecosystem.

Senior strategic direction and leadership for a team of motivated professionals.

- As a member of our Senior Leadership Team (SLT), contribute to the formulation and execution of IAC's vision, strategy and business objectives.
- Lead a team of Learning, Project Management and IP Experts, fostering a culture of high performance.
- Working across teams to provide mentorship and collaboration across all of IAC.

Leadership & Collaboration

- Contributes to the formulation and execution of IACs vision, strategy and business objectives.
- Support the development of a highly effective team, continuously evolving and delivering on our strategic objectives.
- Work cross functionally to execute programs and deliver value to our members.

Skills and Competencies:

- Visionary mindset with an ability to create momentum and execute through others
- Deep business knowledge and expertise in intellectual property concepts and education delivery across different stakeholders
- Leadership skills with a focus driving an inclusive and transparent culture with the ability to motivate others to do their best work
- Entrepreneurial and growth mindset
- Ability to build trust through one-on-one conversations and speaking engagements
- Exceptional problem-solving skills
- Proficiency in written and spoken French is desirable

Education and Experience

- Experience in a senior leadership role, setting mission, vision, values for the organization



- Experience working in a start-up or scaling business building out the IP function
- 10+ years' experience in the IP Industry
- Experience supporting organizations to assess and protect their IP
- Experience in development and evolution of a business strategy
- Demonstrated experience in effective leadership and collaboration supporting high-performance teams
- Experience working in a dynamic business environment

IAC is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.