

## Senior IP Advisor

*This opportunity requires full time attention as a member of a virtual team, working from home, with the ability to travel to meetings in-person across Canada.*

Do you want to make an impact in growing Canada's innovation ecosystem? Join a driven team that is working to help Canada's innovative cleantech companies to grow. Our members are data driven cleantech companies that have developed exciting technologies that will have a positive impact on the environment. We provide innovative companies with programs and resources to develop a strong intellectual property strategy. Our supports are designed to position our members to create commercial opportunities, protect their innovations, and succeed in global markets.

Reporting to the VP, IP Strategy, the Senior IP Advisor helps Innovation Asset Collective (IAC) translate intellectual property into practical business value for Canadian SMEs.

This is a role for someone who has seen firsthand how IP is used inside a company to support strategy, decision-making, growth, and competitive positioning. The successful candidate will act as a trusted advisor to members, prospective members, partners, and internal teams by helping translate IP issues into practical, business-relevant guidance for leaders who are responsible for IP outcomes.

This role will help strengthen IAC's external presence through workshops, webinars, partner engagement, and other ecosystem-facing activities. Internally, it will add bench strength to the IP team by bringing applied in-house perspective, strong advisory judgment, and complementary expertise that helps IAC better support members and partners.

### Key Responsibilities:

Serve as a practical IP enablement lead, using previous in-house IP experience to convert complex topics into decision-ready guidance in support of member companies' leveraging their IP to scale, while ensuring consistency with IAC's brand :

- member- and partner-facing conversations: lead and collaborate internally to understand needs, identify opportunities, and connect organizations to the right IAC programs, materials and expertise
- Support member identification, recruitment, onboarding, and engagement by helping articulate IAC's value proposition
- Deliver and support external engagements such as workshops, webinars, networking events, and partner sessions
- Contribute to the development, review, and refinement of IAC content, tools, and learning materials
- Identify opportunities for resource development/refinement to advance members engagement with content and advance their strategy building capabilities
- Support internal capability building by sharing applied in-house experience and helping team members strengthen business-facing IP judgment.

Other duties as required:

- Support IAC's grant programs through application review, reviewer guidance, member-facing explanations, and the ongoing improvement of grant-related materials and processes.
- Support patent portfolio, diligence, and other strategic IP projects as needed, including helping translate complex IP topics into useful learning and advisory support.
- Exercise strong judgment in identifying when other IAC team members or external experts should be brought into a conversation or initiative.
- Take ownership of initiatives, move work forward with limited direction, and contribute positively cross-functionally.

### **Desired Experience and Skills:**

- Passion for building the Canadian IP ecosystem.
- Significant intellectual property experience, having gained insights from working in-house within a start-up or scale-up organization.
- Strong ability to translate IP concepts into practical guidance for business leaders, especially within businesses with limited IP experience or resource-constrained environments.
- Demonstrated experience using IP to support business strategy, decision-making, growth, and competitive positioning.
- Strong communication, listening, writing, and facilitation skills, with the ability to engage business leaders in a clear, pragmatic, and credible way.
- Excellent public-speaking and presentation skills, with experience leading or contributing to workshops, webinars, or other external-facing engagements.
- Ability to work cross-functionally, build trust, and bring in complementary expertise where appropriate.
- Self-starter with the ability to own and run with initiatives with only high-level direction.
- Strong judgment, empathy, and a member-centered approach.
- Bilingual proficiency in French is a strong asset.

*IAC is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.*

#### About IAC

Innovation Asset Collective (IAC) is a Canadian not-for-profit organization dedicated to helping SMEs build, protect, and leverage intellectual property as a strategic growth driver. We work at the intersection of IP expertise, business strategy, and policy thought leadership, connecting Canadian innovators to the knowledge, tools, and community they need to compete.

Our members range from early-stage startups to established scale-ups across cleantech sectors, including advanced manufacturing, mining innovation, AI, quantum computing. IAC is funded in part by Innovation, Science and Economic Development Canada (ISED).