IAC+CAI

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Senior Intellectual Property Specialist - 6-month contract

This opportunity requires full time attention as a member of a virtual team, working from home within Canada. This is a contract opportunity with the potential to renew.

Make an Impact on Canada's Innovation Ecosystem

Are you passionate about driving growth and innovation in Canada? Join a dynamic, mission-driven team dedicated to empowering cleantech companies to create transformative environmental solutions. Our members are at the forefront of innovation, developing groundbreaking technologies that drive sustainability. We equip our members with programs, tools, and resources to build strong intellectual property strategies–enabling them to unlock commercial opportunities, protect their innovations, and thrive in global markets.

About the Role

Reporting to the VP of IP Strategy, this role supports the development of member- and partner-facing materials by reviewing content. You will help ensure that documents clearly communicate key intellectual property concepts and IAC's value proposition in a way that is accessible and valuable to small and medium-sized enterprises (SMEs) with limited time and resources. You will also assist in increasing engagement with IAC programs through understanding potential members and partners needs.

You are a self-starter who is passionate about supporting others, including working cross-functionally to add bench-strength to our team of professionals at Innovation Asset Collective (IAC).

Key Responsibilities

- Collaborate with the IAC team to ensure external communications are effective and clear from an IP and business standpoint
- Join member facing calls to help understand their needs, guide members in their IP strategy journey, connecting them internally within IAC where appropriate
- Review IAC content for effectiveness in communicating IP, to support IAC's brand and confirm the message will resonate with target audiences
- Provide patent portfolio management assistance as needed



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Education and Experience

- Passion for building the Canadian IP ecosystem
- 10 + years of experience in Intellectual Property role, ideally from a corporate environment (e.g. tech company, R&D organization or industry group)
- Subject matter expert in IP strategy, with detailed knowledge of all forms of intellectual property
- Exceptional writing and listening skills are essential with a focus on SME business leaders
- Bilingual proficiency in French is a strong asset

IAC is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

About IAC

The Innovation Asset Collective (IAC) is a not-for-profit, membership-based organization funded by the Government of Canada. IAC empowers SMEs to grow systematically with resources that increase their freedom to operate (FTO) and create capacity to implement IP strategies. This allows Canadian business to scale and gain commercial success in global markets.

Established in 2019, IAC focuses on empowering members to align their IP strategy to commercial goals. Members can access a comprehensive suite of resources including a growing patent portfolio, market intelligence reports, IP insurance, education, toolkits, and funding.

With over 200 members, IAC is dedicated to enhancing Canadian SMEs' global market access by mitigating IP-related risks and fostering strategic IP ownership positions, with the support of a team of world-renowned IP experts. Apply by sending your CV to: <u>hr@ipcollective.ca</u>