

Patent and IP Specialist

This opportunity is part of a virtual team, working from home, with some meetings in-person. It is approximately a 12-month term position with the option to renew.

The Patent and IP Specialist is a member of our IP Strategy and Education team. Reporting to the VP, IP Strategy, this team is responsible for the IP curriculum to help data-driven clean technology (DDCT) companies understand how to capture the full value of their innovation investment to reduce the risk that competitors will be able to compete in the same product/service space. Our curriculum will provide content that aligns with our member company's IP maturity and provide learning pathways that allow members to develop and build out IP assets, processes, and policies to support their business strategy.

To enable the above, the Patent and IP Specialist contributes to the creation of IAC's curriculum, with a focus on patent-related content with the goal of teaching key IP practices and expanding the capacity of companies to develop and implement IP strategy. In addition, they are an important member of the team assisting with the development and management of IAC's funding programs for member companies of our collective.

Key Responsibilities

Under the direction of the VP, IP Strategy, the Patent and IP Specialist will support the organization and delivery of our initiatives by:

- Working in collaboration with other IP experts, provide content direction, writing and guidance on the development of IAC's go-to-market educational content leveraging technical and patent subject matter expertise. They also help drive IP-related knowledge transfer to IAC members to address member learning gaps, key stakeholder needs from both a curriculum development perspective and an advisory services perspective to enable members to develop and operationalize their own IP Strategy.
- Participate in and support the delivery of webinars, workshops, and networking sessions. The successful candidate will leverage their IP experience to develop and deliver content directed to address member learning needs, both present and future, and support member development of viable IP strategies that enable their ability to grow and scale.
- Develop toolkit elements to support members' ability to develop IP that aligns closely with their overall business goals and their innovation roadmaps.
- Contribute to the development and administration of an IP Funding program across the tiers of IAC membership.
- Working with IAC's Partnership and Membership engagement team, understand the collective needs of our members, and leverage this as a consideration in program recommendations and development of KPIs.
- Engage members to support IP strategy development through needs analysis, landscape analysis, and portfolio planning.

- Both attend and participate in the delivery of member, internal and public facing webinars and workshops to deliver IP support and advisory related to IP strategy and best practice.
- Establish relationships with external stakeholders within the innovation ecosystem, attend events and support the build-out the IAC network of potential members and partners.
- Stay abreast of key IP decisions, IP in the news and IP initiatives within Canada

Key experience and competencies for success:

- Well-developed writing skills are essential for crafting educational materials and other editing and writing as needed
- Passion for building the Canadian IP ecosystem
- Subject matter expert in the IP sphere, with an emphasis on patents; must have detailed knowledge of the Canadian, US, and EP patent systems.
 - Experience in managing confidential information, identifying, and protecting trade secrets preferred.
 - Experience working with data and identifying IP rights therein is preferred. Working knowledge of trademarks, copyright, or industrial designs is considered an asset.
 - Experience with Patent Seer, Innography or other IP search tools is an asset.
- Self-starter with the ability to run with initiatives with high level direction in a virtual environment.
- Strong attention to detail, while still moving the needle forward and creating momentum.
- Ability to thrive in a fast-paced, deadline-driven environment while managing multiple projects and priorities and effectively prioritize and efficiently respond to requests from multiple stakeholder groups
- Collaboration and relationship building skills
- Working knowledge of French is desirable

Required education and experience:

- Bachelor's or Graduate level degree, in a technical discipline (science or engineering preferred)
- Minimum 5-7 years of experience in an intellectual property role is required
- Experience and designation as a Patent Agent would be an asset
- Experience working in-house (within a company) in an IP role is preferred
- Entrepreneurial thinker, outside-the box solution oriented

About IAC

Innovative Asset Collective (IAC) is a not-for-profit organization designed to assist Canadian small and medium-sized enterprises (SMEs) in the data-driven clean technology sector to better leverage IP in order to grow and scale. Specifically, IAC assembles promising portfolios of patents, which are licensed to members to boost their patent portfolio and secure freedom to operate; IAC also educates, advises and helps members to develop their IP strategy. By securing freedom to operate, it allows members to spend more on R&D and less on licensing. This allows SMEs to be more competitive, acquire more customers, attract more funding, and scale quickly, which retains profits and skills in Canada.

IAC is looking to find key talent to join and grow with our team. We are a team of highly motivated individuals, who enjoy working in a fast-paced environment, largely in virtual teams. We are passionate about making a difference.