

EXPRESSION OF INTEREST

1.0 Invitation to Proponents

The Innovation Asset Collective (“IAC”) is inviting expressions of interest for support or advisory services to help operationalize and provide services to IAC’s members.

IAC is a membership based Canadian not-for-profit organization with the mandate of assisting Canadian small and medium-sized enterprises (SMEs) in the data-driven clean technology sector to better leverage IP to grow and scale. IAC has entered into a Contribution Agreement with Innovation, Science and Economic Development Canada (ISED).

2.0 Who can Apply

IAC is looking for Canadian based support or advisory services to develop programs to support Canadian SME’s in the data-driven clean technology sector to better leverage IP to grow and scale. IAC’s intended scope of activities is based on our members’ needs and includes: assembling promising portfolios of patents to be licensed to members to augment their own patent portfolios and secure freedom to operate; providing IP education and support for to be able to develop their own IP strategy.

3.0 Eligible Activities

All support or advisory service activities must be compliant with eligibility criteria as defined by the IAC funding agreement with ISED. Eligible activities include IP based topics that support the development and delivery of IAC’s intended scope of activities for Canadian data driven clean technology SME’s. IAC reserves the right to determine if an activity is eligible.

Projects may include engagement with IAC stakeholders and members, with a focus on Intellectual Property.

Of particular interest are expressions of interest covering projects that address one or more of the following themes:

- IP Education - Development of specialized programming for women, female-identifying, and non-binary people on IP and data, particularly those engaged with data driven clean technology companies.
- IP Education - Development and delivery of an audio podcast for IAC members particularly those engaged with data driven clean technology companies.
- IP Education – Podcast content producer (technical) that will work with our content producers, host, and Education Team to deliver an audio podcast for our members.
- IP Education – Facilitate consultations with Indigenous entrepreneurs and development of specialized IP based programming or IP education content based on consultations.

- IP Education - Development and delivery of specialized IP education programming for member companies. May include delivery or licensing of IP education assets such as videos or other recorded IP education content.
- IP Services – Delivery of IP Insurance offering to IAC Members.
- IP Services – Delivery of IP landscaping services to IAC Members, or the organization.
- IP Services - Delivery of market research and competitive analysis to IAC Members or the organization
- Legal Services – Corporate Secretary (part-time)

4.0 Selection Process

IAC will consider all expressions of interest and, at IAC's discretion, contact those that IAC feels best address program development or support of the activities listed above. Selected expression of interest proponents will move to Stage 2 and be asked to submit a more detailed formal proposal based on parameters contained in the IAC Request for Proposal (RFP). As part of the RFP, proponents will be required to declare any conflicts of interests with IAC or departments and/or Ministries within the Government of Canada.

5.0 How to Submit an Expression of Interest

Expressions of interest should be no longer than 3 pages and should include:

- Date
- Company name and address.
- Contact Information: Submitting individual's name, email and telephone number.
- The project topic. Proponents are advised to submit one topic per expression of interest. Proponents may submit multiple expressions of interest if there are several topics they wish to be considered for.
- The proponents background and qualifications to deliver services to IAC regarding the project. Specifically, IP qualifications in relation to IAC's mandate.
- The potential influence and impact on IAC's mandate the proponent's project topic, support services, or advisory services aligns with.
- The proponents proposed type of engagement to work with IAC, its stakeholders, and its members.

Please email Expressions of Interest to info@ipcollective.ca

For questions on IAC's background and mandate, visit www.ipcollective.ca. For questions about the process, please contact Brenda Woods, IAC Senior Program Manager at bwoods@ipcollective.ca.

6.0 Deadlines

The deadline for the Expressions of Interest has been extended and must be received by 5pm EST February 26th, 2021. Expression of Interest submissions selected by IAC to move to the formal RFP stage will be contacted as projects are initiated. It is IAC's intention to initiate projects on a rolling basis over the next 12 months. Additional Calls for Expression of Interest may be done in the next 12 months.